

Cindy Blackwell

Assistant Professor of Agricultural Communications
Department of Agricultural Education, Communications, and Leadership
Oklahoma State University

ACADEMIC EXPERIENCE

Oklahoma State University

Assistant Professor – Department of Agricultural Education, Communications, and Leadership
100% Teaching Appointment

75% Agricultural Communications / 25% Agricultural Leadership (August 2004 to June 2008)

100% Agricultural Communications (July 2008 to present)

Faculty – School of International Studies, Oklahoma State University – February 2008-present

Communications Director – New Product Development Center, Oklahoma State University. Mentor
Agricultural Communications Interns assisting Oklahoma companies with marketing
communications – Summer 2005 to present

Texas A&M University

Lecturer – Department of Agricultural Education, Texas A&M University,
January 2004- May 2004. Taught Agricultural Communications classes in the Department of
Agricultural Leadership, Education and Communications, and Leadership courses for Military
Science.

Graduate Teaching Assistant – Department of Agricultural Education,
Texas A&M University, August 2000- December 2003. Taught classes in leadership education
and general agricultural development. Team-taught interdisciplinary leadership development
class.

EDUCATION

Texas A&M University – College of Agriculture and Life Sciences *December 2003*

Doctor of Philosophy – Agricultural Education

Emphasis in Leadership Development and Education

College Teaching Certification from the Center for Teaching Excellence

Texas A&M University – College of Architecture *May 1998*

Master of Urban Planning

University of Texas at Austin – College of Communication *August 1992*

Bachelor of Journalism

Emphasis in Magazine Journalism

PROFESSIONAL EXPERIENCE

Texas A&M University *August 1999-June 2000*

Department of Residential Life

Residence Hall Director

Texas Christian University *August 1998-July 1999*

Student Development Services

Leadership Center Coordinator

Texas A&M University
 Department of Residential Life
 Graduate Hall Director

May 1996-May 1998

Texas Engineering Extension Services
 Technology and Economic Development Division
 Communications Coordinator

August 1995-May 1996

COURSES TAUGHT – OKLAHOMA STATE UNIVERSITY

AGCM 4403 – Planning Campaigns for Agricultural and Natural Resources (undergraduate).

Required course for agricultural communications majors. Course topics include conducting an industry audit, elements of a communications campaign, developing a deliverable and working in a professional team setting. Students work with industry clients through a collaboration with the New Product Development Center at Oklahoma State University. Student projects have won state and national awards including:

- *Oklahoma Public Relations Student Society of America*
 - 2007
 - 2nd place campaigns – Cooper Creek Manufacturing
- *National Agricultural Communicators of Tomorrow Critique and Contest*
 - 2009
 - 3rd place Graphic Design Category of the Design & Layout Division – NPDC banners
 - 2nd place Single Item category of the Public Relations Division – NACTA Postcard
 - 2nd place Brochures and Pamphlets Category of the Publications Division – NPDC brochure
 - 2008
 - Public Relations Award of Excellence – Metal Goods Manufacturing
 - 1st place campaigns – Metal Goods Manufacturing
 - 2nd place campaigns – Tasler Pallet
 - 3rd place campaigns – Kirkwood Metal Services
 - 2007
 - 1st place campaigns – Cooper Creek Manufacturing
 - 2nd place campaigns – Flying W Livestock Equipment
 - 2006
 - 1st place campaigns – Tonkawa Foundry

AGCM 4203 – Professional Development in Agricultural Communications (undergraduate). Required course for Agricultural Communications majors. Course topics include securing and preparing for internships and professional employment, business writing, portfolio development, listening and speaking and business protocol.

AGCM 3103 – Communicating Agriculture to the Public (undergraduate). Writing course offered as service to non-agricultural communications majors within the College of Agriculture Sciences and Natural Resource. Course topics include elements of business writing, types of research reports, crisis communication and development of an electronic portfolio.

AGCM 3113 – Writing for Agricultural Publications (undergraduate). Required course for agricultural communications majors. Course topics include fundamentals of journalistic writing in an agricultural context, responsibilities of a journalist, understanding the various forms of media writing, and an introduction to media law and ethics.

AGCM 5203 – Theory in Agricultural Communications (graduate). Course provides an emphasis on the relationship between research and theory. Theories relating to interpersonal, mass and organizational communications are explored.

AGCM 5303 – Communicating Ethical Issues in Agriculture (graduate). Students study ethical theories to better frame arguments and points of view relating to the agricultural industry. The purpose of this course is to assist students in developing intelligent and ethically appropriate arguments in order to dialogue with those opposed to practices within agricultural fields.

AGLE 1511 – Introduction to Leadership in Agricultural Sciences and Natural Resources (undergraduate). Required course for agricultural communications majors. Course topics include developing a foundation for understanding one's self as a leader, application of five leadership principles as identified by Kouzes and Posner (2002).

AGLE 2303 – Personal Leadership Development (undergraduate). Required course for leadership and service students. Course topics include developing an understanding of leadership in an academic context, developing personal and leadership visions, aligning personal values and behaviors, and the leadership development process.

AGLE 5353 – Leadership in Agriculture (graduate). Course topics include research issues related to the study of leadership as an academic discipline, ethics and morals in a leadership context, data collection for leadership research and concepts and differences of leadership training, education and development.

CURRICULUM DEVELOPMENT

AGCM 3113 – Writing for Agricultural Publications

Developed curriculum to introduce agricultural communication students to various forms of writing and to prepare students for subsequent writing courses.

AGCM 4203 – Professional Development in Agricultural Communications

Restructured curriculum to stress the integrated nature of professionalism, including networking, business correspondence, money management, understanding benefits and electronic profile management. Introduced mock interview exercise and career fair requirement and reflection.

AGCM 4403 – Planning Campaigns for Agricultural and Natural Resources

Restructured curriculum with a focus on project management and to collaborate with clients of the New Product Development Center at Oklahoma State University.

AGCM 5203 – Theory in Agricultural Communications (taught on campus and via distance).

Restructured curriculum to emphasize the relationship of research and theory in communications and to complement other courses in AGCM graduate curriculum.

AGCM 5303 – Communicating Ethical Issues in Agriculture (taught on campus and via distance)

Developed and proposed course with an ethical theory base to focus on understanding how others view agriculture and how to effectively communicate a response to those ethically opposed to agricultural practices. Course approved by college and university curriculum committees spring 2008.

AGED 5353 – Leadership In Agriculture (taught on campus and via distance)

Restructured curriculum with a focus on exploring literature and research in leadership education – topics including research ethics, APA style, developing an extensive research annotated bibliography and reviewing leadership literature with an emphasis on familiarization with leadership journals.

GRANTSMANSHIP ACTIVITIES

USDA International Science and Education Grants Program 2010 – Proposed for \$149,959

Co-Investigator for *Enhancing the Global Competence of Students and Faculty and the Economic Future of Agribusiness Entrepreneurs in Mali and West Africa: A Service-learning Project*.

USDA Higher Education Challenge Grant Program 2009 – Grant funded for \$458,756

Faculty for *Biobased Products and Bioenergy Multi-University Graduate Program*.
September 2009 to August 2012

USDA Higher Educations Challenge Grant Program 2007 – Grant Funded for \$465,000

Co-Investigator for *Interdisciplinary Innovation Education to Solve Real Business and Design Problems*. September 2007 to August 2010

Department of State, Bureau of Educational and Cultural Affairs, Office of Citizen Exchanges – Grant Funded for \$227, 392

Co-Project Director for *Nurturing the “Fourth Estate”: Professional Development for Media Specialists in the Republic of Mali, West Africa*. September 2006 to August 2008

USDA Higher Education Challenge Grant Program 2005 – Grant Funded for \$282,321

Co-Project Director for *Leadership Education Institute for Faculty in Colleges of Agriculture*.
September 2005 to August 2007

PEER-REVIEWED PUBLICATIONS

Herren, J., Blackwell, C., & Cartmell, D. (In Progress). Perceptions of Employers Relating to Study Abroad Skills. *Career Development Quarterly*.

Williams, J., Blackwell, C., & Bailey, L. (Accepted for publication). The conceptualization and investment of leadership development by department heads in colleges of agriculture at land grant universities. *Journal of Agricultural Education*.

Taylor, A., & Blackwell, C. (2009). Benchmarking the Kansas 4-H Judging System. *Journal of Youth Development*, 4(4), 101-111.

Blackwell, C. (2009). Leadership Education and Theory: Building Bridges or Digging Chasms. *Journal of Leadership Education*, 8(1), 238-243.

Barbuto, J.E., Gifford, G.T., Pennington Weeks, P., Weeks, W.G., Langone, C.A., & Blackwell, C. (2009). A foundations of leadership curriculum, *Academic Exchange Quarterly*, 13(1), 77-83.

Blackwell, C., & Jones, D. (2008). Copyright law and the leadership classroom: A primer. *Journal of Leadership Education*, 7(2), 1-13.

Blackwell, C. S., Cummins, R., Townsend, C. D., & Cummings, S. (2007). Assessing Perceived Student Leadership Skill Development in an Academic Leadership Development Program. *Journal of Leadership Education*, 6(1) 39-59.

Blackwell, C. S. & Williams, J. R. (2007). Utilization of concept maps in teaching leadership. *Academic Exchange Quarterly*, 11(2) 66-70.

POPULAR PRESS PUBLICATIONS

Blackwell, C. (February 2008). Agriculture and the media: Oklahoma State University faculty promote agriculture and the Fourth Estate in Mali, West Africa, *The Informer* (newsletter for the Association of International Agricultural and Extension Educators), 26(1), 9.

Blackwell, C. S. (Winter 2007). The Power of the Press: West African Nation Turns to OSU to Strengthen Its Democracy, *STATE Magazine*, pp. 38-39.

PEER-REVIEWED CONFERENCE PRESENTATIONS/PROCEEDINGS

Robertson, J. T., Cartmell, D. D., Edwards, M. E., Blackwell, C., Sitton, S., Hynes, J. W., & Irani, T. (submitted). *The personal impact on U.S. agricultural faculty, students and media practitioners who participated in a citizens' exchange project: A case study* [Abstract]. Proceedings of the 26th annual conference for the Association for International and Extension Education, Saskatoon, Canada.

Blackwell, C. (2009). *Assessing academic integrity: keeping university standards high*. Session presentation at the annual meeting of the North American Colleges and Teachers of Agriculture, Stillwater, OK.

Tilley, D., Tilley, M., Jones, D., Sitton, S., Blackwell, C., Holcolmb, R., Weckler, P., Riggs, A., Cavaletto, R., Howard, W., Zohns, M., & Yiannaka, A. (2009). *Assessing outcomes from multidisciplinary capstone/senior design classes*. Session presentation at the annual meeting of the North American Colleges and Teachers of Agriculture, Stillwater, OK.

Sitton, S., Erichsen, A., Holt, J., Cartmell, D., Blackwell, C., & Robertson, T. (2009). *Using senior portfolios to assess student outcomes*. Session presentation at the annual meeting of the North American Colleges and Teachers of Agriculture, Stillwater, OK.

Cartmell, D., Blackwell, C., Sitton, S., Edwards M. C., Hynes, J. W., & Irani, T. (2009). *The Impact of Cross-cultural Training Experiences on Malian Journalists Who Report on Agricultural and Environmental Issues: Did Their Views on Job Duties, Media and Ethics Change?* Session presented at the 2009 Association for International Agricultural and Extension Educators, San Juan, Puerto Rico.

P. Weckler, D. Tilley, S. Sitton, R. Holcomb, C. Blackwell, R. Delahoussaye, R. Cavaletto, M. Zohns, M. Tilley, W. Howard, D. Jones, A. Yiannaka, *A True Interdisciplinary Capstone Senior Design Experience*, Presented at the 2008 ASABE Annual Int'l Meeting, Providence, RI, June 29–July 2, 2008. Paper number 084196

Williams, J. R., & Blackwell, C. (2009). *The conceptualization and investment of leadership development by department heads in colleges of agriculture at land grant universities*. Session presentation at the Southern Agricultural Education Research Conference, Atlanta, GA.
Presentation awarded the 2009 Outstanding Research Presentation Award – Faculty Division.

Williams, J. R., & Blackwell, C. (2008). *The conceptualization of leadership by department heads in colleges of agriculture at land-grant institutions*. Session presentation at the annual meeting of the Association of Leadership Educators, Spokane, WA.

Leggette, H., Sitton, S., and Blackwell, C. (2008). *The importance of writing in the agricultural industry*. The 27th annual Western Region Agricultural Education Research Conference. Park City, UT.

S. Sitton, D. Tilley, P. Weckler, R. Holcomb, C. Blackwell, R. Delahoussaye, M. Tilley, W. Howard, R. Cavaletto, M. Zohns, D. Jones, and A. Yianaka (2008).

Cartmell, D., Edwards, C., Sitton, S., Blackwell, C., Hynes, J., and Irani, T. (2008). An agrarian society's developing press system: Malian journalists' views on media, ethics, and democracy. In the *Proceedings for 2008 conference of the Association for International Agricultural and Extension Educators*. E.A.R.T.H. University, Costa Rica.

Williams, J. R. & Blackwell, C. S. (2007). *Using Concept Maps to evaluate leadership comprehension*. Session presentation at the annual meeting of the Association of Leadership Educators, Fort Worth, TX.

Blackwell, C. S. (2006). *Leadership Across the Curriculum*. Session presentation at the annual meeting of the Association of Leadership Educators, Big Sky, MT.

Blackwell, C. S. & Pennington, P. L. (2005). *The Heifer Experience – Opening Eyes and Minds*. Session presentation at the annual meeting of the Association of Leadership Educators, Wilmington, NC.

Blackwell, C. S. (2005). *Leadership Development Through the Challenge of Experience*. Session presentation at the annual meeting of the North American Colleges and Teachers of Agriculture, Wooster, OH.

Blackwell, C. S. (2003). *The Eisenhower Leadership Development Program: A study on student leadership skill development*. Session presentation at the annual meeting of the Association of Leadership Educators, Anchorage, AK.

Blackwell, C. S. (2002). *Sure they could hit, play, write, and talk, but could they lead?* Session presentation at the annual meeting of the Association of Leadership Educators, Lexington, KY.

PEER-REVIEWED POSTER PRESENTATIONS

Kante, A., & Blackwell, C. (2009). *Strengthening Women's Leadership: Using Best Practices to Develop a Leadership Training Model for Rural Women in Mali, West Africa*. Poster session presented at the 2009 Association for International Agricultural and Extension Educators, San Juan, Puerto Rico.

Sitton, S., Edwards, M. C., Cartmell, D. Blackwell, C. & Hynes, J. (2009). *Delivering a Citizens' Exchange Program with a Professional Focus: Media Specialists from the Republic of Mali, West Africa, and Faculty of Oklahoma State University (OSU), USA— Triumphs, Faux Pas, and Lessons Learned*. Poster session presented at the 2009 Association for International Agricultural and Extension Educators, San Juan, Puerto Rico.

Presentation awarded Second Place for the 2009 Outstanding Poster Presentation Award.

Blackwell, C. (2008). *Retaining the best students and small manufacturers in Oklahoma*. Poster session presented at the 2008 NACTA/SERD Conference, Logan, UT.

S. Sitton, D. Tilley, P. Weckler, R. Holcomb, C. Blackwell, R. Delahoussaye, M. Tilley, W. Howard, R. Cavaletto, M. Zohns, D. Jones, and A. Yianaka. (2008). *Innovate, Innovate, Innovate:*

Retaining the best by creating workplace-ready graduates through interdisciplinary senior capstone innovation projects. Poster session presented at the 2008 NACTA/SERD Conference, Logan, UT.

Hynes J. W., Edwards, M. C., Cartmell, D., Blackwell, C., & Sitton, S. (2008). *Strengthening Mali's Media Sector: Business Development Training for Media Specialists.* Poster session presented at the 2008 Association for International Agricultural and Extension Educators, E.A.R.T.H., University, Costa Rica.

Pinney, A. & Blackwell, C. (2007). *Diversity at the University Level.* Poster presentation at the annual meeting of the Association of Leadership Educators, Fort Worth, TX.

Williams, J. & Blackwell, C. (2007). *The Utilization of Concept Maps in Evaluating Leadership Understanding.* Poster presentation at the National Agricultural Education Research Conference, annual conference hosted by the American Association for Agricultural Education, Minneapolis, MN.

Blackwell, C., Needham, D., Norwood, B. & Weckler, P. (2006). *Experiential Learning to Enhance Career Preparedness.* Poster presentation to The National Academies of Arts and Sciences annual meeting, Washington, D.C.

Blackwell, C. & Morgan, A. C. (2005). *The Heifer Experience – Opening Eyes and Minds.* Poster presentation at the annual meeting of the North American Colleges and Teachers of Agriculture, Wooster, OH.

Blackwell, C. S. (2003). *Biographical leadership: Learning through the lives of others.* Poster presentation at the annual meeting of the Association of Leadership Educators, Anchorage, AK.

PEER-REVIEWED PUBLISHED CONFERENCE ABSTRACTS

(Publications from accepted presentation and poster abstracts)

Blackwell, C. (In press). Assessing academic integrity: keeping university standards high. *NACTA Journal*.

Tilley, D., Tilley, M., Jones, D., Sitton, S., Blackwell, C., Holcolmb, R., Weckler, P., Riggs, A., Cavaletto, R., Howard, W., Zohns, M., & Yiannaka, A. (In press). Assessing outcomes from multidisciplinary capstone/senior design classes. *NACTA Journal*.

Sitton, S., Erichsen, A., Holt, J., Cartmell, D., Blackwell, C., & Robertson, T. (In press). Using senior portfolios to assess student outcomes. *NACTA Journal*.

Cartmell, D., Blackwell, C., Sitton, S., Edwards M. C., Hynes, J. W., & Irani, T. (2009). The Impact of Cross-cultural Training Experiences on Malian Journalists Who Report on Agricultural and Environmental Issues: Did Their Views on Job Duties, Media and Ethics Change? *The Journal of International Agriculture and Extension Education*, 16(2) 66.

Blackwell, C. (2008). *Retaining the best students and small manufacturers in Oklahoma.* *NACTA Journal*, 52(2), 104.

Cartmell, D. D., Edwards, M. C., Sitton, S., Blackwell, C., Hynes, J. W. & Irani, T. (2008). An agrarian society's developing press system: Malian journalists' views on media, ethics and democracy. *The Journal of International Agriculture and Extension Education*, 15(2) 64.

Blackwell, C. S. (2005). Leadership Development Through the Challenge of Experience. *NACTA Journal*, 49(2) 63.

Blackwell, C. S. & Morgan, A. C. (2005). The Heifer Experience – Opening Eyes and Minds. *NACTA Journal*, 49(2) 64.

INVITED PRESENTATIONS

Tilley, D., Weckler, P., Riggs, A., Blackwell, C., Holcolmb, R., Sitton, S., Tilley, M., Jones, D., Cavaletto, R., Howard, W., Zohns, M., & Yiannaka, A. (2010, February). *The Innovations Process*. Poster session presented at the 2010 California-Nevada Section meeting of the American Society of Agricultural and Biological Engineers, Tulare, CA, February 11, 2010.

DeVuyst, C., Weckler, P., Tilley, D. & Blackwell, C. (December 2009). USDA Challenge Grant brownbag workshop, Stillwater, OK. Presented to CASNR faculty.

Blackwell, C. (November 2009). Turan Profi delegation from Kazakhstan funded by the World Bank, Stillwater, OK. *An Overview of Agricultural Leadership*.

Blackwell, C. (August 2009). Biosystems and Agricultural Engineering Department and the Plant and Soil Science Department at Oklahoma State University, Stillwater, OK. *Academic Integrity and You*. Presented for graduate seminar series in both departments.

Blackwell, C. (July 2009). Oklahoma State 4-H Roundup, Stillwater, OK. *The brand called you*. Presented for an Oklahoma State 4-H Roundup breakout session.

Blackwell, C. (April 2009). Rural Electric Cooperative, Lindsay, OK. *Leadership Foundations and Résumé Development* Presented at the 2009 Youth Leadership Summit.

Cartmell, D., & Blackwell, C. (April 2009). Tulsa Community College Tulsa, OK. *Nurturing the Fourth Estate: Media in the Republic of Mali, West Africa* Presented for the Tulsa Community College Global Media in the Digital Age series.

Blackwell, C. S. (December 2008). Central Rural Electric Cooperative, Stillwater, OK. *Leadership Foundations* Presented at the CREC Regional Leadership Summit

Whitacre, B. E., & Blackwell, C. S. (September 2008). Oklahoma Manufacturing Alliance annual conference, Tulsa, OK. *E-Commerce Training for Oklahoma Manufacturers* Presented at the Oklahoma Conference on Manufacturing

Blackwell, C. S. (January 2008). Connectivity: Oklahoma Cooperative Extension Service Conference, Stillwater, OK. *Enhancing Your Credibility Though a Unified Image* Presentation to Oklahoma Extension Educators.

Vaidyanathan, R., & Blackwell, C. S. (October 2007). College of Engineering, Architecture and Technology Advisory Board Presentation, Stillwater, OK. Presentation to the CEAT Advisory Board regarding the status of the New Product Development Center and the client communications program.

Blackwell, C. S. (August 2007). Oklahoma Manufacturing Alliance Applications Engineers & Manufacturing Extension Agents Staff Meeting, Stillwater, OK.
Presentation to the OMA regarding the ability and future of the NPDC client communications program.

Blackwell, C. S. (August 2007). New Product Development Center Board Presentation, Stillwater, OK.
Presentation to the New Product Development Center Board and Oklahoma State University Administration on the NPDC client communications program.

Tilley, D. S. & Blackwell, C. S. (July 2006). *Business Planning and Marketing Communications Programs for Small, Rural Manufacturers*. Invited presentation in a session titled Opportunities in Non-Agricultural Rural Economic Development for ASABE Members. Presented at the American Society of Agricultural and Biological Engineers Annual Meeting, Portland, Oregon.

Hoberock, L., Elliott, R., Tilley, D. S. & Blackwell, C.S. (November 2006). *Economic Development with the OSU New Product Development Center for Small Manufacturers*, Oklahoma Economic Development Council Meeting.

Blackwell, C. S. (June 2006). New Product Development Center Board Presentation, Stillwater, OK. Presentation to the NPDC Board and Administration on the client communications program.

Blackwell, C. S. (August 2006). CASNR Effective Teaching Committee Teaching Effectiveness Workshop – Mini Teaching Conference, Stillwater, OK.
Leadership Across the Curriculum Presentation to CASNR Faculty and Administration.

GRANT PROJECT PRESENTATIONS

Nurturing the “Fourth Estate”: Professional Development for Media Specialists in the Republic of Mali, West Africa – presentation on the Rise of a Free Press, Stillwater, OK, July 2007.

Leadership Education Institute – Research Issues for Leadership Educators, presentation on Collaboration for research, Fort Worth, TX, July 2007.

Leadership Education Institute – Foundations in Leadership Retreat, presentations on Leader-member exchange theory and charismatic theory, Jackson, NH, October 2006.

Leadership Education Institute – Models of Teaching Leadership, presentation on Studying Leadership and co-presentation on the Oklahoma State University model of teaching leadership, Big Sky, MT, July 2006.

GRADUATE COMMITTEES SERVED

Doctor of Philosophy

Student	Degree	Program	Graduation Date
Marcus Ashlock	PhD	Agricultural Communications	(Spring 2006)
<i>The Uncertainty of Agroterrorism: An Agricultural Communications Study of Oklahoma Beef Producers' Risk Perception, Information Sources and Source Trust in the Pre-crisis Stage</i>			
Carol McBryde	PhD	Agricultural Education	(Fall 2006)
<i>Red Cross Workers' Perceptions of Leaders in Disaster</i>			
Jennifer Williams	PhD	Agricultural Education	(Fall 2007)
<i>Leadership and Leadership Development: A Study of Department Heads' Conceptualizations</i> (Dissertation advisor)			
Tanya Franke	PhD	Agricultural Education	(Summer 2009)
<i>Keeping Schools Safe: An assessment of Oklahoma Public Schools' Integrated Pest Management (IPM) Practices</i>			
Traci Naile	PhD	Agricultural Communications	(Summer 2009)
<i>First Responders in Animal Health Emergencies: Defining Veterinarians' Awareness and Training Needs</i>			

Tanner Robertson PhD Agricultural Communications (Summer 2009)
Media Dependency During a Potential Agricultural Terrorist Attack on the U.S. Food and Fiber System

Assa Kante PhD Agricultural Education
 Sheyenne Krysher PhD Agricultural Education
 Angel Riggs PhD Agricultural Communications (Committee chair
 and dissertation advisor)
 Jill Rucker PhD Agricultural Communications
 Patrick Saisi PhD Agricultural Education

Master of Science/Master of Agriculture

Student	Degree	Program	Graduation Date
Sara McGaha	MS	Agricultural Communications	(Summer 2005)
<i>Career Choices and Factors Influencing Career Change Among Oklahoma State University Agricultural Communications Graduates</i>			

Juila Burnett MS Agricultural Education (Spring 2006)
Formative Evaluation of Pecan Management Short Courses: Oklahoma State University Cooperative Extension

Traci Naile MS Agricultural Communications (Spring 2006)
Editor Preferences for the Use of Scientific Information in Livestock Publications

Marsha Broesche MS Agricultural Communications (Spring 2007)
Texas Cooperative Extension's 4-H County Government Guide: A Needs Assessment
 (Committee Chair)

Shanna Boyette MS Agricultural Communications (Summer 2007)
Participant Perceptions of Areawide Pest Management for Wheat: A Program Evaluation

Stephen Edwards MAG Agricultural Education (Summer 2007)
Internship Component

Holli Leggette MS Agricultural Communications (Spring 2007)
Employers' perceptions of the writing abilities of the graduates of the Oklahoma State University College of Agricultural Sciences and Natural Resources

SueAnn Raby MAG Agricultural Education (Spring 2007)
Creative Component

Lacie Stockstill MS Agricultural Communications (Summer 2007)
An Evaluation of the Robert M. Kerr Food & Agricultural Products Center Web Site

Billy Jivetti MS International Studies (Fall 2007)
Improving the Livelihoods of Women in the Developing World: Selected Perceptions of Women's Self-help Groups in Western Kenya

Billy Skinner MAG Agricultural Education (Fall 2007)
Creative Component

- Jennifer Tressler MAG Agricultural Education (Fall 2007)
Where Have All the Members Gone?: Retaining Youth in Today's 4-H Youth Development Program
- Ruth Bobbitt MS Agricultural Communications (Fall 2008)
The Effects of Exposing Agricultural Communications Students to the Hayakawa-Lowry News Bias Categories
- Janet Herren MS International Studies (Fall 2008)
Perceptions of Employers Relating to Study Abroad (Committee chair)
- Amy Taylor MS Agricultural Education (Fall 2008)
Benchmarking the Kansas 4-H Judging System (Committee Chair)
- Marcus Dennis MAG Agricultural Education (Spring 2008)
Using Hay Judging to Exemplify the Benefits of Experiential Learning for FFA and 4-H Youth (Committee Chair)
- Kellie Strawn MS Agricultural Communications (Spring 2008)
Oregon Food Processors' Attitudes Toward Processing Certified Sustainable Fruits and Vegetables
- Eric Kennel MS Agricultural Education (Spring 2009)
A Study of Pre-service Agricultural Education Students: Knowledge of Horticulture and Self-efficacy to Teach Horticulture
- Megan Lawrence MS Agricultural Communications (Summer 2009)
College Students' Perceptions and Information Sources Regarding the Organic and Genetically Modified Food Industries
- Kristi Bishop MAG Agricultural Education (Fall 2009)
Creative Approaches Toward Leadership Development within Animal Science Departments
- Kylee Hagamann MAG Agricultural Communications (Fall 2009)
Career and College Planning for High School Students (Committee chair)
- Rachel MacClure MS Human Environmental Studies (Fall 2009)
New Insights into Ultraviolet Protective Properties of Natural Treatments on Cotton and Wool Textiles
- Dana Bessinger MAG Agricultural Education
- Brooke Clay MAG International Agriculture
- Sara Faber MS Agricultural Communications
- Evin Goss MAG International Agriculture
- Jessica Holt MS Agricultural Communications
- Kyla Nabb MAG Agricultural Education (Committee chair)
- Ashley Pinney MAG Agricultural Education

PROFESSIONAL DEVELOPMENT

Professional Enrichment

Teaching Effectiveness Workshop – Mentoring Faculty

Presented by Dr. Kirby Barrick, January 2010

Provost's Faculty Development Series on Critical Thinking three part series

Presented by Drs. Wilber, Griffin and Walkiewicz, Fall 2009 & Spring 2010

Teaching Effectiveness Workshop – “What Makes a Great Teacher, According to Students?”

Presented by Carol Cook and Dr. Bailey Norwood, January 2009

Provost's Faculty Development Series on Written Communication three part series

Presented by

Dr. Rebecca Damron, Director of the OSU Writing Center, Fall 2008 &

Spring 2009

CASNR and Institute for Teaching and Learning Excellence Teaching Workshop – “What the Best College Teachers Do”.

Presented by Dr. Ken Bain, April 2008

CASNR Reading/Study Group participant and section leader – National Research Council.

(2000). *How people learn: Brain, mind, experience and school*. Washington, DC: National Academy Press. Spring 2007.

Institute for Teaching and Learning Excellence Faculty Forum – “Demonstrating Scholarship in Teaching”

Presented by Dr. David Buchanan and Dr. Linda Martin, April 2007

Assessment Workshop – “Program Outcomes Assessment of Student Learning: Keep it Simple”

Presented by Dr. Gloria M. Rogers, November 2006

Institute for Teaching and Learning Excellence Faculty Forum -- “Copyright Issues and the OSU Copyright Tutorial”

Presented by Ken Salomon, esquire and Carl Johnson, Brigham Young University, October 2006

Faculty Development Series – “What is know about how students learn”

Presented by Dr. Lynna J. Ausburn, University of Oklahoma and Dr. Cyril R. Clarke, Oklahoma State University, October 2006

Teaching Effectiveness Workshop – Mini Teaching Conference

Presented by CASNR Teaching Effectiveness Committee – Sponsored by OSU College of Agricultural Sciences and Natural Resources, August 2006

DreamWeaver MX Software course – Meridian Technology Center, Stillwater, OK

Completed levels 1 & 2 of DreamWeaver Course, May and June 2006

Legal and Ethical Issues Related to Student Recommendations and Referrals – Sponsored by CASNR Academic Programs and Career Services

Presented by Scott Fern, Associate General Counsel for the Board of Regents of Oklahoma Agricultural and Mechanical Colleges, May 2006

Heifer International University – Heifer Ranch, Perryville, Arkansas

Presented by Dr. Rex Enoch, Manager of Adult Education Programs, Heifer International, February 2006

Teaching Effectiveness Workshop – OSU Tulsa

Presented by CASNR Teaching Effectiveness Committee – Sponsored by OSU College of Agricultural Sciences and Natural Resources, January 2006

Teaching Effectiveness Workshop – Teaching for Critical Thinking

Presented by Dr. Rick Rudd – Sponsored by OSU College of Agricultural Sciences and Natural Resources, August 2005

Access Tour 2005

Sponsored by the Agricultural Alumni Association and the Division of Agricultural Sciences and Natural Resources, May 2005

Workshop on Effective, Engaged and Efficient Learning

Presented by Dr. Alan Cheville, Dr. Chuck Bunting, et al. – Sponsored by OSU's Institute for Teaching and Learning Excellence, April 2005

The 13th Annual Robert B. Kamm Distinguished Lecture in Higher Education

“Revolutions in Qualitative Research: From Lived Experience to Social Justice” Presented by Dr. Yvonna S. Lincoln, March 2005

General Education Assessment: Critical Thinking Skills

Presented by Dr. Jeff Hattey and Dr. Greg Wilber – Sponsored by the OSU Assessment Council, February 2005

General Education Assessment: Written Communication Skills

Presented by Dr. Richard Rohrs and Frances Griffin – Sponsored by the OSU Assessment Council, February 2005

Teaching Effectiveness Workshop – Learning-Centered Teaching

Presented by Dr. Barbara Licklider – Sponsored by OSU College of Agricultural Sciences and Natural Resources, August 2004

CASNR Teaching Brown Bag Discussions

- Problem Based Learning – Presented by Dr. Margaret Essenberg
- Case Study Method – Presented by Dr. Bill Weeks
- Rubrics for Assessment – Presented by Dr. Jeff Hattey
- Course Evaluations – Presented by Dr. Doug Needham

Technology Tuesdays – Sponsored by OSU's Faculty Support Center

- Cutting Edge Technology – Presented by Warren Lewis
- Team Based Learning and Turn-it-it.com – Presented by Dr. Allen Cheville

Training in the Professoriate Seminars – Procurement of Grants and Contracts

Presented by Dr. Alan Tree, Dr. Gordon Emslie, and Dr. Lowell Caneday, Sponsored by OSU's Graduate College, January 2005

Professional Associations

Association of Leadership Educators (ALE)

- *The Forum* Editor – Board position 2006-2008
- Member 2001-2008
- Conference Planning Committee for 2006 Summer Conference – Session Coordinator
- Created theme for 2006 Summer Conference
- Session Review Committee Member for the 2002 and the 2003 annual meetings
- Outstanding Graduate Student Scholarship and Award Recipient 2003

Association for Communication Excellence in Agriculture, Natural Resources, and Life and Human Sciences

- Member since Spring 2005
- Leadership and Management Special Interest Group
- Academic Programs Special Interest Group

National Association of Colleges and Teachers of Agriculture

- Member since Fall 2004
- Served on 2009 Conference planning committee

Gamma Sigma Delta, the Honor Society of Agriculture

- Member since Spring 2008
- Historian – 2009-2010

Conferences Attended

Agricultural Media Summit, LLC annual conference hosted by the Livestock Publications Council, the American Agricultural Editors' Association, and the American Business Media, Fort Worth, Texas, August 2009

National Association of Colleges and Teachers of Agriculture annual conference, hosted by Utah State University, Stillwater, OK, June 2009

Southern Association of Agricultural Scientists annual conference, hosted by the University of Georgia, Atlanta, GA, January-February 2009

Agricultural Media Summit, LLC annual conference hosted by the Livestock Publications Council, the American Agricultural Editors' Association, and the American Business Media, Tampa, FL, July 2008

National Association of Colleges and Teachers of Agriculture annual conference, hosted by Utah State University, Logan, UT, June 2008

Oklahoma Conference on Manufacturing annual conference hosted by the Oklahoma Department of Commerce and presented by the Oklahoma Manufacturing Alliance, Tulsa, OK, October 2007.

Agricultural Media Summit, LLC annual conference hosted by the Livestock Publications Council, the American Agricultural Editors' Association, and the American Business Media, Louisville, KY, July 2007

Association of Leadership Educators annual conference, Fort Worth, TX, July 2007

2007 National Conference on Changing Higher Education in Agriculture and Related Sciences: First steps from the summit. College Station, TX, June 2007

National Agricultural Education Research Conference, annual conference hosted by the American Association for Agricultural Education, Minneapolis, MN, May 2007.

Association of Leadership Educators annual conference, Big Sky, MT, July 2006

Agricultural Media Summit, LLC annual conference hosted by the Livestock Publications Council, the American Agricultural Editors' Association, and the American Business Media, Portland, Oregon, July 2006

Association of Leadership Educators annual conference, Wilmington, NC, July 2005

National Association of Colleges and Teachers of Agriculture annual conference, hosted by The Ohio State University Agricultural Technical Institute, Wooster, OH, June 2005

Association for Communication Excellence annual international conference held in conjunction with the National Extension Technology Conference, the Extension Video Producers and the Agricultural Communicators of Tomorrow, San Antonio, Texas, May 2005

Western Regional Funding Opportunities Workshop on USDA/CSREES Competitive Grants Program – Sponsored by the Western Association of Agricultural Experiment Station Directors and the University of Arizona, College of Agriculture and Life Sciences, December 2004

Agricultural Media Summit, LLC annual conference hosted by the Livestock Publications Council, the American Agricultural Editors' Association, and the American Business Media, Tampa, Florida, July 2004

SERVICE ACTIVITIES

Service to Profession

- 2009 Journal of Applied Communications Research Article Reviewer
- 2009 National Meat Animal Evaluation Contest Communications Division Judge
- 2009 Southern Agricultural Education Research Conference Research Presentation judge
- 2008 AAAE Southern Region Poster Session Reviewer
- 2008 National Junior Brangus Show judge for photography, design and illustration
- 2007, 2008 National Agricultural Education Research Conference Paper Reviewer
- 2008, 2009 National Agricultural Education Research Conference Poster Reviewer
- 2008 Journal of Leadership Education Special Edition Article Reviewer
- 2007, 2008 SAAS Agricultural Communications Section Paper Reviewer
- 2007 ACE Research SIG Paper Reviewer
- ALE Board Member – *The Forum* Editor
- ALE 2006 Conference Planning Committee and session coordinator

Service to University

- Grade Appeals Board – Appeal hearing board Fall 2009-present
- OSU Certificate in University Faculty Preparation Program mentor
 - Angel Riggs, mentee
 - Melanie Bayles, mentee
- OSU Branding Focus Group – Invited by the University President

- KOSU Pledge Drive telephone volunteer, March 2009 and October 2009
- Represented the New Product Development Center at the OSU Creativity Festival, February 2009
- Grade Appeals Board Chair, Fall 2008-Spring 2009
 - Conducted Grade Appeals Board Training for incoming members – August 2008 and August 2009
- Homecoming Royalty Application Grader Fall 2008
- Residential Life Faculty Associate Fall 2004-Spring 2006 and Fall 2008 to present
- Oklahoma State University Academic Integrity Panel, Fall 2006-Spring 2008 and Fall 2009 to Present
- Oklahoma State University Grade Appeals Board, Fall 2007-Spring 2008
- New Faculty Orientation Panel member – August 2007
- ALPHA Volunteer, Fall 2006

Service to College/Department

- National Association of Colleges and Teachers of Agriculture 2009 National Conference planning committee
- CASNR Student Council Adviser, Fall 2008-present
- Camp Cowboy Faculty Panel – Summer 2008
- OSU Group V Graduate Research Excellence Award Committee thesis and dissertation reviewer – Spring 2008
- Celebrate CASNR Student Leader Mix and Mingle – January 2008
- Department Head search and screening committee member 2007-2008
- Wentz Research Scholar Mentor to Whitney Danker – 2007-2008
 - Project title: *The impact of technology on interpersonal relationships in a legislative setting*
- Agricultural Education program assessment focus group facilitator – Fall 2006
- Freshman In Transition Faculty Associate Fall 2006- Spring 2008
 - AG 1011 Alcohol Awareness presentation to FIT section, October 2006
- Faculty mentor for PhD students teaching AGLE 2302 (Fall 2006) and AGCM 3103 (Spring 2007 & Fall 2007)
- Williams Dissertation Award Reviewer for the Department of Agricultural Economics – Fall 2006
- Graduation Marshal – December 2005 and December 2006
- Contributed to the creation of the leadership progressive dinner to build community for the newly formed major – September 2005, 2006 & 2007
- Created AGLE display on first floor of Agricultural Hall regarding the Heifer International Global Village Trip – September 2005
- Coordinate monthly AGLE Leadership Brown Bag Discussions, Fall 2004 to Spring 2007
- Managing Editor for Cowboy Journal, Fall 2004 to present
- Interviewer for State 4-H Projects, May 2005
- Presentation to TRIO Students for Dean's Office, April 2005
- Ag Ambassadors Mixing/Mingling Reception Faculty Representative, March 2005

Service to Workgroup

- State FFA Pressroom Faculty Advisor coordinating team member, April 2005, 2006, 2007, 2008
- State FFA CDE coordinating team member, April 2005, 2006, 2007, 2008
- Development of slick for Leadership Web Page, June 2005
- Coordination and Advisement of the Heifer International Trip, March 2005
- Coordinate Monthly Leadership Brown Bag Discussions, Fall 2004 to Spring 2007
- State Fair Pressroom Faculty Advisor assistance, September 2004

AWARDS AND HONORS

- *2009 NACTA Teacher Fellow* award
- *2009 USDA Excellence in College and University Teaching Awards Program nominee*
- Kappa Alpha Theta Apple Polishing Dinner Fall 2007
- 2007 CASNR Teaching Enhancement Grant
- *2006 Golden Torch Award* from Oklahoma State University's Mortar Board chapter for excellence in student service
- *NPDC Journal Record Innovator of the Year Award* for 2006 New Product Development Center team member
- *University Economic Development Association 2005 Award for Excellence in Technology Commercialization* team member
- AGED Graduate Student Association Outstanding Faculty Member 2005-2006 and 2008-2009